

## Privacy Policy: HeartMyCare Mobile Application

We value your privacy and are committed to protecting your personal information. This privacy policy explains how we collect, use, share, and protect your personal information when you use the HeartMyCare mobile app (the “App”). Please read this privacy policy (the “Policy”) carefully before using the App.

### HIPAA Compliance:

Caremiga, through the HeartMyCare app, adheres strictly to HIPAA (Health Insurance Portability and Accountability Act) guidelines to ensure the privacy and security of all user data, especially sensitive healthcare-related information. While HeartMyCare is not a healthcare provider or clearinghouse, we take the protection of your personal and health-related information seriously and adhere to HIPAA principles where applicable. As a data custodian, we are responsible for maintaining the confidentiality, integrity, and availability of protected health information (PHI).

### What information do we collect?

We collect the following types of information when you use the App:

- **Name:** We collect your name when you create an account. Your name personalizes your profile and interactions within the App.
- **Date of Birth:** We collect your date of birth to verify your age and comply with legal restrictions for using the App.
- **Email Address:** We collect your email address to verify your identity and communicate with you. You may opt out of non-essential emails at any time by following the unsubscribe link in the email or contacting us at [info@caremiga.com](mailto:info@caremiga.com).
- **Phone Number:** Collected for account verification, recovery, or important updates related to your account.
- **Push Notifications:** If enabled, we collect your device ID and notification token to send relevant updates. You can manage these settings on your device or within the App.
- **Analytics Data:** We collect anonymized data about how you use the App to improve functionality, design, and user experience, using tools like Google Analytics. For more information about how Google Analytics collects and processes data, please visit [this link](#).

### How do we protect your information?

We implement reasonable measures such as encryption, firewalls, and password protection to safeguard your information. However, no system is 100% secure, so we cannot guarantee absolute protection against breaches.

### How do we share your information?

We do not sell, rent, or trade your information with third parties for their own marketing purposes. We may share your information with the following parties for the purposes described below:

- **Service providers:** We may share your information with third-party service providers who perform functions on our behalf, such as hosting, storage, payment processing, analytics (e.g., Google Analytics), email delivery, push notification delivery, or customer service. We require these service providers to only use your information in accordance with our instructions and this privacy policy.
- **Affiliates:** We may share your information with our affiliates who are under common ownership or control with us. We require these affiliates to only use your information in accordance with this privacy policy.
- **Legal authorities:** We may share your information with law enforcement agencies, courts, regulators, or other authorities if we are required or permitted by law to do so. We may also share your information if we believe it is necessary to protect our rights, property, safety, or interests.
- **Business transfers:** We may share your information with a successor entity in the event of a merger, acquisition, reorganization, sale of assets, or bankruptcy. We will notify you of any change in ownership or control of your information.
- **Healthcare partners and recruiters (future potential partnerships):** In future versions of the app, we may explore partnerships with hospitals, healthcare organizations, or recruiters that could require sharing feedback data like nurse ratings and reviews. Any sharing of this type of data will only occur with your explicit consent, which can be managed through your profile settings within the app. These settings allow you to opt in or out of sharing certain feedback data as opportunities arise.
  - **What information may be shared:** Currently, the app only permits the sharing of ratings, comments, and feedback, *not* any personal or Protected Health Information (PHI) such as your name, date of birth, email, or phone number. In future updates, we may add the option for users to share such personal data, but this will require new permissions that you will need to opt into.
  - **How consent is managed:** You will be able to control which types of data (e.g., ratings, comments) are shared via the app preferences section. By default, all personal and sensitive data, including PHI, remains private. Future versions of the app may include additional sharing options, but these will also require your explicit consent through the app's preference settings.

### How do you control your information?

You have the right to:

- **Access:** Review your information by logging into the App.

- **Update:** Correct or update your information anytime.
- **Delete:** Delete your account, though residual data may remain in backups for legal or technical reasons.
- **Opt-Out:** You may opt out of emails or push notifications through the App or your device settings.

### **How do we use cookies and similar technologies?**

We use cookies to enhance the App's performance and functionality, authenticate users, and gather analytics data. You can manage cookies through your browser or device settings and opt out of interest-based advertising by contacting us. Cookies are small files that are stored on your device when you visit a website or use an app. They allow us to recognize your device and remember your preferences.

### **How do we update this privacy policy?**

We may update this policy from time to time. You will be notified of any material changes through the App or via email. Continued use of the App signifies your acceptance of these changes.

### **How do you contact us?**

For any questions or concerns about this policy, please reach out to us at [info@caremiga.com](mailto:info@caremiga.com).

### **Data Usage & Privacy Management**

The information collected in HeartMyCare is used to create user profiles (both private and public). Nurse and patient users can manage their privacy settings in the App, choosing whether their "Heart Rate & Comments" (for nurses) or "Nurse Ratings/Comments Visibility" (for patients) remain private. Currently, privacy is the default and only setting, but this feature allows users control over future iterations where data sharing may become available.

Private profile information, including identifying details such as name, date of birth, and contact information, will not be shared without your explicit consent. No protected health information (PHI) will be shared with healthcare providers, such as hospitals or recruiters, without explicit user consent.

In future versions of the app, we may explore partnerships with healthcare organizations, recruiters, and other industry stakeholders. In such cases, specific non-PHI data (e.g., nurse ratings or feedback) or limited identifying information (e.g., name, role) may be shared *only with active consent*. This consent will be managed via the app's privacy settings. These features are designed to enhance the user experience, and you will have full control over your preferences within the app.

HeartMyCare is committed to transparency, ensuring that any data sharing will only occur with full user consent.

**By using the App, you agree to this policy and our Terms and Conditions, including any future data-sharing features that you choose to opt into.**

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